

**Submitting a proposal to the
Studies in Urban and Social Change Book Series,
care of Wiley Blackwell**

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**Guidelines for the preparation of your book proposal for the
Studies in Urban and Social Change (SUSC) Series**

These guidelines are designed to help you prepare your proposal for submission to the Editorial Committee of the SUSC Book Series.

The proposal should be typed single-sided and probably between 5-10 sides in length. It should contain the following sections:

1. Overview

A summary (200-300 words) of the book's scope and content, and your rationale for writing it.

2. Contents

An outline of the book's structure and content, with a short paragraph describing each chapter. This will show the book's development and structure. This does not, of course, have to be rigidly adhered to in the final version.

3. Readership

A realistic assessment of who is going to read the book and who is going to buy it. Please try to identify the major markets. Consider the following:

- Which level is it pitched at?
- For which course(s) will it be used? Will it be required or supplementary reading?
- Is its appeal international or confined to particular geographic markets?

4. Competing titles

A description of your book in relation to competing titles. This should include:

- The author, title, publisher, publication date, price and page length of the main competing titles
- The strengths and weaknesses of competing titles
- A brief summary of why your book is better suited to the target readership than these titles

5. Other relevant information

- Your timetable: what stage are you at now, and when do you hope to complete the manuscript?
- How long is the final manuscript likely to be?
- What number and kind of illustrations will you require?
- Will there be any unusual typographical requirements?

Please note that even if you have completed the typescript, you should not send it to us until asked to do so.

In the first instance, please send your proposal to Chief Book Series Editor, Jennifer D Robinson, by email: Jennifer.Robinson@ucl.ac.uk

About the Series

In the past four decades there have been dramatic changes in the fortunes of cities and regions, in beliefs about the role of markets and the state in society, and in the theories used by social scientists to account for these changes. Many of the cities experiencing crisis in the 1970s have undergone revitalization; privatization has progressed widely at the expense of collective consumption, and the rivalry between capitalism and state socialism has given way to concern over 'globalization'. The conventional individualist and ecological explanations have also been subject to critique by Marxian and Weberian theories, and these in turn have been criticised as all-embracing accounts. The cultural dimension has become increasingly important. The certainties of the past, such as class theory, have gone and the future developments of the field appear relatively open.

The aim of the series *Studies in Urban and Social Change* is to take forward this agenda of issues and theoretical debates. The series has a number of commitments in terms of the type of work to be published but does not prejudge the evolution of the field. The series encourages theoretical works and monographs on cities and regions and aspects of the spatial dimension of society which are attentive to the role of agency and of institutional and political-economic contexts (both national and international) and to the importance of history and of comparative analysis.

The series also publishes up to the minute accounts of key debates. The area in which the series publishes include: the economic, political and cultural conditions of the rise and fall of cities and regions; economic restructuring and its spatial and gender impact; convergence and divergence between 'east' and 'west' in urban, social and institutional patterns; new divisions of labour and forms of polarization; urban and environmental movements; state policy and the development of space, international migration and capital flows, cross-national comparisons of aspects of housing and urban and regional development and planning; the post-Fordism debate and the consumption sector debate. The series is explicitly interdisciplinary and the editors judge books according to their contribution to the advancement of the field outlined rather than according to their disciplinary origin.